



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

March 30, 2016

JON FRANCIS, TREASURER
KEEP THE PROMISE III
P.O. BOX 92225
AUSTIN, TX 78709-2225

Response Due Date

05/04/2016

IDENTIFICATION NUMBER: C00575423

REFERENCE: YEAR-END REPORT (07/01/2015 - 12/31/2015)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 5 item(s):

1. On Schedule B supporting Line 21(b), you have itemized disbursements for which you have failed to include the purpose. Please amend your report to include the missing information. (11 CFR § 104.3(b)(3))
2. Schedule E for Line 24 of your report discloses MEMO entries for apparent independent expenditures made on behalf of Rafael Edward 'Ted' Cruz during this reporting period. However, a Schedule D supporting Line 10 has not been provided. Please be advised that if a communication is aired in one reporting period and the payment is made in a later reporting period, the independent expenditure should be reported as a memo entry on Schedule E when the communication is publicly disseminated or distributed, and on a Schedule D if it is a reportable debt under 11 CFR §104.11. Subsequently, when the payment for the independent expenditure is made, the report should show a payment on Schedule E and the same payment on Schedule D, if applicable. Please amend your report to clarify this apparent discrepancy. (11 CFR §104.4)
3. Schedule E discloses Calendar Year-To-Date Per Election total(s) for the Iowa Republican Primary which appear to be incorrect. Please amend your report to provide the correct total(s) on Schedule E. (52 U.S.C. §30104(b)(4) (formerly 2 U.S.C. §434(b)(4)) and 11 CFR §104.4(f))

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4. Your committee filed 48 hour reports informing the Commission of independent expenditures made in support or opposition of federal candidates with "FACEBOOK," "RAPID RESPONSE TELEVISION LLC [MEMO ITEM]," "STRIPES AGENCY LLC [MEMO ITEM]" and "YOUTUBE" as the payee(s). However, the states of public dissemination disclosed on these reports do not appear to correlate with the entries on Schedule E, supporting Line 24 for the reporting period. If your committee has filed 48 hour reports supporting independent expenditures not reflected on your reports, you must file Schedule E during the appropriate reporting period to disclose these payments. Please amend your report to clarify this discrepancy and provide further information concerning these reports. (11 CFR §104.4)

5. Your committee has filed a 48 hour report for an independent expenditure supporting "Rafael Edward 'Ted' Cruz" (see attached) which has not been itemized on Schedule E supporting Line 24 of the Detailed Summary Page. Please be advised that independent expenditures disclosed on 48 hour reports must also be itemized on a corresponding Schedule E or MEMO Schedule E and Schedule D (if applicable), in the appropriate reporting period. Further, if the actual payment(s) for the independent expenditure(s) occurs after the date of dissemination, the appropriate report(s) should continue to show payment on Schedule E and Schedule D, until the debt is fully extinguished. Please amend your report and any subsequent reports that may be affected by this correction. (11 CFR §104.4)

- Schedule B of your report discloses an expenditure(s) for "MEDIA" and "VIDEO PRODUCTION." For your information and consideration when preparing future filings, if a portion or all of these expenditures were for public communications (as defined by 11 CFR §100.26) containing express advocacy as defined under 11 CFR §100.22, this would constitute an independent expenditure and would be disclosed on a Schedule E supporting Line 24. Public communications that refer to a clearly identified Federal candidate, but that do not expressly advocate the election or defeat of that candidate would be reported on Schedule B for Line 21(b) of the Detailed Summary Page.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will**

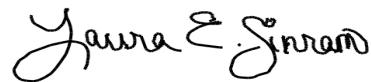
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not be considered.

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1157.

Sincerely,

A handwritten signature in black ink that reads "Laura E. Sinram". The signature is written in a cursive, flowing style.

Laura Sinram
Sr. Campaign Finance & Reviewing Analyst
Reports Analysis Division

Missing Schedule E (48 Hour Report)
Keep the Promise III (C00575423)

Name of Payee	Dissemination Date	Amount	Candidate	Election
Rapid Response Television, LLC - [Memo Item]	7/10/15	\$242.69	RAFAEL EDWARD 'TED' CRUZ	P2016
Rapid Response Television, LLC - [Memo Item]	7/11/15	\$575.70	RAFAEL EDWARD 'TED' CRUZ	P2016
Rapid Response Television, LLC - [Memo Item]	7/12/15	\$681.61	RAFAEL EDWARD 'TED' CRUZ	P2016
Rapid Response Television, LLC - [Memo Item]	7/28/15	\$806.17	RAFAEL EDWARD 'TED' CRUZ	P2016
Rapid Response Television, LLC - [Memo Item]	7/29/15	\$1,193.83	RAFAEL EDWARD 'TED' CRUZ	P2016
Rapid Response Television, LLC - [Memo Item]	7/30/15	\$1,603.85	RAFAEL EDWARD 'TED' CRUZ	P2016
Rapid Response Television, LLC - [Memo Item]	7/31/15	\$1,810.15	RAFAEL EDWARD 'TED' CRUZ	P2016
Rapid Response Television, LLC - [Memo Item]	8/1/15	\$273.31	RAFAEL EDWARD 'TED' CRUZ	P2016
Rapid Response Television, LLC - [Memo Item]	8/5/15	\$2,602.05	RAFAEL EDWARD 'TED' CRUZ	P2016
Rapid Response Television, LLC - [Memo Item]	8/6/15	\$801.52	RAFAEL EDWARD 'TED' CRUZ	P2016
Rapid Response Television, LLC - [Memo Item]	10/12/15	\$800.00	RAFAEL EDWARD 'TED' CRUZ	P2016
Rapid Response Television, LLC - [Memo Item]	10/13/15	\$800.00	RAFAEL EDWARD 'TED' CRUZ	P2016
Facebook - [Memo Item]	10/16/15	\$200.00	RAFAEL EDWARD 'TED' CRUZ	P2016
Facebook - [Memo Item]	10/20/15	\$200.00	RAFAEL EDWARD 'TED' CRUZ	P2016
Facebook - [Memo Item]	10/21/15	\$199.81	RAFAEL EDWARD 'TED' CRUZ	P2016
Rapid Response Television, LLC - [Memo Item]	10/21/15	\$13,500.00	RAFAEL EDWARD 'TED' CRUZ	P2016
Rapid Response Television, LLC - [Memo Item]	10/22/15	\$10,000.00	RAFAEL EDWARD 'TED' CRUZ	P2016